

# FINGER LAKES S P C A

## *FLSPCA Making Historic Move to a New Shelter Thanksgiving Week! Community Campaign Launches*

We are so excited to invite the community to come in and visit with the animals in their new home on December 2, 2017 which is also during our Santa Paws Holiday event. Our gratitude is beyond measure to everyone in the community who supported, volunteered and contributed in any way toward making this significant achievement possible. But, there is still so much to do! We invite you in this season of giving to join us as we work towards the culmination of this critical project.

Due to astonishing generosity, we have already reached almost 85% (~\$2.2 million) of our \$2.6 million capital campaign goal primarily via large individual gifts for naming opportunities, grant and foundation funding, and *Willy of the Crooked Lake* book donations! We are so grateful for every single gift and the extraordinary support from everyone we have received to date.

At this time, we are inviting the community to join us as we near completion of this vital project. While the new building is just about finished, and we will soon forever vacate the old shelter, we still very much need our community's support. We cannot stress this enough! We still need contributions not only to finish the New Shelter at River's Edge Capital Campaign, but also to continue to provide for the care of over 100 homeless animals and in support of our humane programs. There are many ways to give and every gift will make an impact no matter the size.

We still need to complete 100% of our campaign goal to cover the last bit of building completion, expenses for furnishings, mortgage pay off, and to replenish the endowment. Additionally, we will incur some added expense to move and reset existing fencing, and for expanded fencing installation, concrete pads and overhead cover for these outside dog exercise areas. These expenditures were not fully integrated into the initial capital campaign goal. While we are making use of some of our existing fencing and furnishings, expanded fencing and some new gear for the interior finish-out is needed for quality of life improvements and the optimized well-being of our animal friends.

You can be a part of this historic event and the completion of a quality shelter for the animals and our community for generations to come. You can help us to be successful in the completion of the campaign to ensure we are in a position to best provide for our community's homeless, abused and neglected animals. It is critical to keep in mind that we are asking everyone to give to both the fund to finish the new shelter, furnish it, pay off our mortgage and replenish the endowment (Building Project) and the fund for daily operations of the animal shelter (Operations). We need to maintain existing funding levels day-to-day, so the care of the animals and shelter operations are not negatively impacted.

So, if you already give to support the operations of the shelter, we are asking you to continue your support at least at the same level. And, we are respectfully asking you to consider an additional gift to support the capital campaign/building project. If you are a new donor, we are asking you to do a split gift or two gifts designating part for the building fund and part for shelter operations.

Again, any gift, large or small, will bring us closer to achieving 100% of this critical goal!

72 Cameron Street, Bath, New York 14810  
Tel: 607.622.5363 [fingerlakesspca.org](http://fingerlakesspca.org)



### RIVER'S EDGE COMMUNITY CAMPAIGN RECOGNITIONS:

*All gifts of \$100 to \$499 designated for the building project:*

Donor will receive a special and artistic commemorative card. This recognition would make a great gift for an animal lover and will denote the gift's lasting impact for our homeless animal friends and community.

*All gifts of \$500 or more designated for the building project:*

Gifts will be recognized on a highly visible donor board in the lobby of the new building.

Gifts designated for the new shelter campaign may be spread over three years simply by filling out a pledge card!

*Some of our specific needs & special community campaign naming opportunities are as follows:*

#### INSIDE BUILDING (All may be named):

- 2 Washers - \$500 (Each)
- 2 Dryers - \$500 (Each)
- 2 Dishwashers - \$500 (Each)
- 2 Small Refrigerators - \$500 (Each)
- 4 Kitten Climbing Enclosures - \$500 (Each)
- 4 Cat/Kitten Towers - \$1,500 (Each)
- 6 Indoor Benches - \$2,000 (Each)
- 16-Cat Condos - \$2,000 (Each)
- 2 Isolation Dog Kennels - \$3,500 (Each)
- 3 Observation Dog Kennels - \$3,500 (Each)

#### OUTDOOR AREAS (All may be named):

- 6-Outdoor Benches - \$2,000 (Each)
- 2-New Shelter Support Sheds - \$3,500 (Each)
- Canine Observation - Outside Stretch Yard - \$5,000
- Dog Isolation - Outside Stretch Yard - \$5,000
- Cat Sun Porch - Room A - \$10,000
- Puppy Play Yard - \$15,000
- Canine Play Groups - Largest Play Yard - \$25,000
- Gazebo in Garden - Directly in Front of New Shelter - \$25,000
- Upgraded Agility Ring - \$25,000

#### ROOMS INSIDE THE NEW SHELTER:

- We still have some special room naming opportunities inside the building.

If you are interested in any naming opportunities, please contact Vicki Mosgrove @ 607-622-5363 to check availability and for more information.

#### HOW TO GIVE:

1. Mail a check(s) with your designations to Finger Lakes SPCA, P.O. Box 567, Bath, NY 14810.
2. Visit [fingerlakesspca.org](http://fingerlakesspca.org) and click on the Network for Good or PayPal Icon to give online gifts and be sure to include your designations.
3. Visit our 72 Cameron Street, Bath, location during our regular business hours (11 a.m. to 4 p.m. except Thursdays and Sundays closed) to drop off your gift(s).
4. For all naming opportunities, please call Vicki Mosgrove @ 607-622-5363 to check for availability, for more information and to obtain pledge cards. Remember if you are considering a larger gift, it may be spread over three years by simply filling out a pledge card.

FLSPCA will be closed November 20-28 during the move.

Soft opening of the new shelter is December 2, 10 a.m. - 4 p.m.  
We hope you will join us!